



April 2, 2020

To all our colleagues and partners

I hope this letter finds you and your families well!


I wanted to take a moment and update you on how the Bird Sales Team is operating during the global COVID-19 pandemic. The state of Ohio mandated a "Stay-at-Home" order which states that all non-essential businesses are to close, people are to limit their travel to necessities such as grocery shopping, trips to the pharmacy or other necessary visits. The only exceptions for business were companies that are essential to maintain the nation's infrastructure, public safety, federal government, and military operations. **Bird has been deemed as an essential business.** Therefore, the factory and administration offices are fully operational.

1. Our Inside Sales Team is working from home. We have outfitted them with the essential office equipment that will allow them to work seamlessly from home, no differently than how they work in the office.
2. Our Outside Sales Team is standing-by to serve our partners and customers.

We would like to request that our customers and partners please respond with a brief overview of your respective companies' reaction to COVID 19:

- Is your company considered essential business?
- Are you still able to meet with your customers?
- How do you think it will affect your business in the short term?
- Is there anything Bird can assist with?

Thanks in advance, **and stay well**

  
 Kevin King  
 Director of Sales, Bird & X-COM

# Outside Sales Team



# Inside Sales Team

